



PRESS RELEASE

Cortez Retail Enhancement Association & City of Cortez Celebrate 81321 Day, August 13

Cortez, Colo. – The [Cortez Retail Enhancement Association](#) (CREA) and the City of Cortez have teamed up to commemorate 81321 Day on Friday, August 13th, 2021. It is the rare day when the date and zip code of a United States Post Office location match. Events and activities are planned to encourage locals and visitors alike to get out, enjoy Cortez and support local businesses and organizations.

“This is a remarkable event that occurs only one in a lifetime and only in certain zip codes,” explains AJ Dillon, Executive Director of CREA. “We have worked hard with our business community to create fun ways to commemorate this special day, and we invite everyone to get out and celebrate Cortez with us on 81321 Day.”

The Cortez Post Office will officially commemorate 81321 Day through the [USPS Date Meets Zip](#) campaign. A Pictorial Postmark has been created to honor the special day and will be available in the post office lobby on August 13th only. After this time, an announcement will be made about how to obtain the special stamp for a limited time. Special banners have already been hung up to create a selfie stop/photo op outside the post office located at 35 S Beech St.

A proclamation honoring the unique day and date is awaiting Cortez Mayor Mike Lavey’s signature. Additionally, Cortez retailers and restaurants across town are offering 81321 Day specials and discounts. Other activities include business grand openings, live music around town, and fundraising opportunities held in conjunction with the day. There are also chances to win free 81321 merchandise and CREA Cortez Cash Cards from local businesses, organizations and radio stations.

Follow @shopcortez on Instagram and Facebook for 81321 Day details and updates.

About Cortez Retail Enhancement Association (www.shopcortez.com)

The Cortez Retail Enhancement Association (CREA) is a not for profit 501(c)(6) that was created to enhance the economic base of Cortez, Colorado, through retail promotions. CREA offers advertising and promotion support to regional events and also administers the Cortez Cash retail program.

(end)

Contact

Andrea J. Dillon, Executive Director
Cortez Retail Enhancement Association (CREA)
ajdillon@shopcortez.com / 970.564.4095